


SHINE BRIGHT LIKE A DIAMOND

Celebrate 60 Years of Transportation Education

Base Promotion Package for all support levels:

- ◆ **Signage:** Your company logo displayed at event (adjacent to or at entrance to selected event)
- ◆ **Logo display:** Your company logo will be posted to the Conference Web page, on print materials and in sponsor slide show shown in plenary sessions
- ◆ **Tickets:** Two tickets to the SUNDAY event – Excellence Achieved Awards Banquet
- ◆ **Public Recognition--and public thanks at General Session of the day.**

CROWN JEWELS: PARTY AT WOLF'S \$12,000

The fun is back!! Monday's post trade show party at Wolf's 1-14. enjoy!

Base Promotion Package plus
Twelve Tickets Sunday Awards Banquet
Ten Tickets to the Tuesday Magic Event
Early booth selection for 2019 Trade Show

Sponsor Ribbons for staff
4 ads in News & Notes (2-pre and 2-post conference)
Welcome the group to the party

DIAMOND \$5,000

Base Promotion Package plus
Five Tickets to the Awards Banquet Sunday
Four Tickets to the Tuesday Magic Event
Early booth selection for 2019

Sponsor Ribbons for staff
2 ads in News & Notes
(1-pre and 1-post conference)



Choose one from the following:


Trade Show Attendee Boxed Lunch

Dazzle Trade Show attendees with a delicious boxed lunch.

Your logo will be emblazoned on each boxed lunch and your company will also have the opportunity to provide a treat (at your own expense) to add to each attendee's lunch - NYAPT/Cyr approval by June 20th

Tuesday Breakfast Plenary

Tuesday is the most education conference. Give attendees the breakfast boost they need to get the most out of the conference.

In addition to 5 seats at this event your company representative will have the opportunity to greet the group before the plenary session begins. 

Luncheon Tuesday

Enjoy networking and an excellent speaker during Tuesday's luncheon.

In addition to 5 seats at this luncheon your company representative will have the opportunity to greet the group before the plenary session begins.

Casual Gathering Made Magic!

The final night of the conference will sparkle with magic!

In addition to entry for 5 at this event your company representative will have the opportunity to greet the group before the magic begins.

Conference Closing Luncheon

Take the oath! Final award winners are announced and the newly elected board to be formally installed. In addition to 5 seats at this luncheon your company will also receive 4 tickets to the Tuesday's Magic!

RUBY \$2,000

Base Promotion Package plus
Two Tickets to the Awards Banquet Sunday Sponsor Ribbons for staff
Two Tickets to the Tuesday Magic Event



Choose one from the following:

Better Breakfasts

It's been proven! Children perform better when they've had a good breakfast and so will you! Choose from Big Bagels on Monday or a Creative Continental on Wednesday.

Raffle Refreshment

Round out the trade show with refreshment while the vendor raffle winners are announced! Your company raffle prize will be saved for the final announcement!

Conference Tote

A gem! Guest's will carry **SOLD! THANK YOU!** and carry-all with your company logo emblazoned for all to see.

Speaker Sponsors

Does one of our speakers inspire you? Support their appearance and welcome them to the podium.

SAPPHIRE \$1,000

Base Promotion Package plus
Two Tickets to the Awards Banquet Sunday Sponsor Ribbons for staff



Choose one from the following:

Better Breaks

You'll make everything better with a well-deserved break. Choose from Sunday afternoon or one of two on Tuesday!

Conference Lanards

Accompany every **SOLD! THANK YOU!** presence with your imprinted logo.

Conference Pocket Program

The pocket program is packed with power! Containing the full schedule and the layout of the Trade Show floor this program will be in the hands of every attendee!

Poster Contest

Support the ce **SOLD! THANK YOU!** transport. Display and judging on trade show day.

OPAL \$500

Base Promotion Package plus
Two Tickets to the Awards Banquet Sponsor Ribbons for staff



Choose one from the following:

A/V Support --- 2 LEFT!!

We all need tech support some times! (make your choice and the day is yours! Sun/mon/tue)

Charging Stations

Keep them charged! You're guaranteed a steady stream of visitors to this station. 2-4 stations available per day Sunday through Tuesday.

One of your company representatives is welcome to "man the station" during the day.

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I am an authorized representative who agrees to adhere to the terms and to pay the fees for sponsorships as noted on this form.

CONTACT Name _____ PHONE (____) _____

Employer/Co. _____ EMAIL _____

CROWN JEWELS \$12,000

- ~~Monday post trade show party at Wolf's 1-11~~

DIAMOND \$5,000

- Trade Show Attendee Boxed Lunch
- ~~Tuesday Breakfast Plenary~~
- Luncheon Tuesday
- Casual Gathering Made Magic!
- Conference Closing Luncheon

OPAL \$500

- A/V Support
- Charging Stations

RUBY \$2,000

- Better Breakfasts
- Raffle Refreshment
- ~~Conference Tote~~
- Speaker Sponsors

SAPPHIRE \$1,000

- Better Breaks
- Awards Reception Stations
- ~~Conference Lanyards~~
- Conference Pocket Program
- ~~Poster Contest~~



TERMS:

- Please return to NYAPT no later than June 10th via email to membership@nyapt.org
- Make checks payable to NYAPT at 266 Hudson Ave, Albany NY 12210
- Payment must be received by JUNE 15th for activation of sponsorship
- Please send quality digital logo copy in GIF or JPEG format to membership@nyapt.org

FOR CREDIT CARD Payments: Credit Card (circle one): Visa / MC / Discover / Amex



Card _____

Name ON Card _____

Expiration _____ Code _____

Billing Address _____ Street

_____ State/Zip

