

EVENT SPECIFIC SUPPORT OPPORTUNITIES



WINTER WORKSHOP - A NYAPT Key Event

For over 20 years NYAPT and the CYR FOUNDATION have offered excellent programming aimed at our core membership of supervisory staff. In 2017 we built upon that programming and began offering education programs for middle managers as well.

Sponsorship opportunities for the Winter Workshop are a benefit of Industry membership in NYAPT.



WONDERLAND – Workshop Main Supporter! \$5,000.00

Bring the Wonder to the Workshop with this MAIN sponsorship for the week – which includes Lunch Sponsorship - Your company will be sure to shine!

Logo Visibility: Your logo will be displayed on NYAPT web program page as well as included on WW program handout and in the Supporter Slide Show AND it will be featured on every attendee name badge! Your company will be recognized in support of the Associate Enrichment programs offered prior to the Workshop. We'll also include your logo in outreach email beyond the membership to our entire email list.

Group Interaction: Includes the opportunity to welcome and address all attendees at the opening session of the Workshop as well as at the Sponsored Luncheon. Also includes six complimentary seats at Thursday luncheon and two complimentary seats at the Friday breakfast.

Company Promotion: Includes One complimentary exhibit table (description below). We will also include a 1-page 8.5"x11" flyer in attendee welcome packet. In addition, we offer an advertisement in News and Notes the week prior to the Workshop.





LAKE EFFECT - Workshop Supporter **\$500.00**

Sold - Thank You!

Start the day right and support the Workshop to great effect – includes Breakfast Sponsorship!

Logo **V**isibility: Your logo will be displayed on NYAPT web program page as well as included on WW program handout and in the Supporter Slide Show.

Group **I**nteraction: Includes the opportunity to welcome and address all attendees at the Sponsored Breakfast. Also includes five complimentary seats at Friday breakfast and two complimentary seats at the Thursday luncheon.

Company **P**romotion: Includes One complimentary exhibit table (description below). We will also include a 1-page 8.5"x11" flyer in attendee welcome packet. In addition, we offer an advertisement in News and Notes two weeks prior to the Workshop

BUNDLE UP – Workshop Supporter **\$2,500.00**

Start the program with a Bang and stay on the minds of attendees for the whole program – includes sponsorship of the Opening Refreshment Break!

Logo **V**isibility: Your logo will be displayed on NYAPT web program page as well as included on WW program handout and in the Supporter Slide Show.

Group **I**nteraction: Greet the group! The first thing they will see is you! Station your representatives at the break table(s) to greet and interact with attendees and they'll remember you long after. Also includes two complimentary seats at the Thursday luncheon.

Company **P**romotion: Includes One complimentary exhibit table (description below). We will also include a 1-page 8.5"x11" flyer in attendee welcome packet. In addition, we offer an advertisement in News and Notes three weeks prior to the Workshop

SNOW BUSINESS: Exhibit Table Displays **\$225**

- Display includes a 6-foot display table with two chairs (electric: limited wall outlets)
- Company logo included on NYAPT web program page
- Set up for displays by 8:30 AM on THURSDAY February 22nd and will remain until noon on FRIDAY February 23rd.
- Individual exhibitor tables will receive two lunch tickets
- Now includes WiFi!

ADDITIONAL WINTER WORKSHOP OPPORTUNITIES:

WW GAME NIGHT Social Event

Get ready to play!! Game night on THURSDAY following day one of the Winter Workshop will raise funds to support scholarship and educational programs.

Champion \$1,750 Sponsor light fare for gamers, display your company logo on game components, we'll provide signage in the room and an opportunity to address the group.

Medalist \$1,250 Sponsor beverages, display your company logo on game components, we'll provide signage and an opportunity to address the group.

WW ICE BREAKERS Refreshment Breaks (3 available) \$1,200

- * **Take the Chill Off** - Beverage break on Thursday afternoon
- * **The Winter Warmer** - Snack break on Thursday afternoon
- * **The Hot Toddy** - Beverage break on Friday Morning
 - Company logo displayed on NYAPT web program page
 - Signage at break food/beverage stations
 - Acknowledgement and thanks pre-and-post break

WW AUDIO VISUAL \$500

Who doesn't need tech support? Your donation supports the A/V needs of the entire Workshop.

- Logo display: Conference Web page, print materials and in slide show shown in sessions
- Public thanks at General Sessions Thursday and Friday.
- TWO complimentary seats at Game Night

WW CHARGING STATIONS+(2 available) \$500

Keep them energized! You are guaranteed a charging station for visitors to this station!

- Company logo prominently displayed at the station
- Your Company representative welcome to staff the station and greet attendees
- Logo display: Conference Web page, print materials, in Supporter Slide Show & public thanks

WW SNOWBALL: Speaker Sponsor (two available) \$1000

Your support helps Cyr and NYAPT bring quality informative presenters to the Workshop.

- Company logo displayed on NYAPT web program page
- Opportunity for your representative to introduce the presenter (introductory info provided)
- Logo display: Conference Web page, print materials, in Supporter Slide Show & public thanks

WW Go Pack \$2,000

Support the Go Pack and they'll take you -and a healthy snack- with them when they go!

- Send your sticker and each Go-Bag will include your company logo
- You may station a representative/s to hand out the bag and bid farewell to attendees
- Logo display: Conference Web page, print materials, in Supporter Slide Show & public thanks

SPONSOR FORM: www.NYAPT.org/resources/Documents/2018/IndustryFORM.pdf