

Winter Workshop - A Key NYAPT Event

For over 20 years NYAPT has offered excellent programming aimed at our core membership of supervisory staff. In recent years we have built upon that programming and began offering education programs for middle managers as well because building leadership and supporting those who will become the new leaders starts with us.

-Sponsorship opportunities for the Winter Workshop are a benefit of Industry membership in NYAPT.

Base Benefits for each support level include:

Visibility: Your logo will be displayed on NYAPT registration and information pages as well as included on WW program handout and in the Supporter Slide Show.

Interaction: Includes opportunity to greet group of sponsored education session and tickets to associated meal if applicable.

Promotion: We will include a flyer in each attendee welcome packet. In addition, we offer an advertisement in News and Notes in the weeks prior to the Workshop

NOR'EASTER \$4,000

In addition to the core package of benefits the Nor'easter includes sponsor logo on attendee badges, six tickets to the keynote session (meal), an opportunity to address attendees and welcome keynote and one exhibit table.

KEYNOTE: It Starts with You when you support the Keynote –a highlight of the workshop. This exclusive sponsorship lands your company logo on every attendee badge!

WHITEOUT \$2,500

In addition to the core package of benefits the WHITEOUT includes one exhibit table, four tickets to the session and an opportunity to welcome the presenter -or-the opportunity to address attendees at the Energizer or workshop conclusion.

FEATURED PRESENTER: Select the presenter your company would like to highlight.

OPENING ENERGIZER: The Workshop starts with you –literally with this opening break.

TO GO BAG: Send them off in style with a snack in an insulated bag with your company logo!

BLIZZARD \$1,000

In addition to the core package of benefits the BLIZZARD includes the opportunity to Welcome session attendees or Greet participants during the break

EDUCATION SESSIONS: Choose the education session your organization would like to support.

REFRESHMENT BREAKS: With so much excellent information to absorb -attendees need the boost!

SQUALL \$500

CHARGING STATIONS: Keep them energized! Your logo emblazoned here is sure to be seen.

A/V SUPPORT: It's the infrastructure that makes the whole Workshop happen –with your support.

SNOW BUSINESS - EXHIBIT TABLE \$250

-Display includes a 6-foot display table with two chairs (electric: limited wall outlets only)

-Company logo included on NYAPT web program page

-Set up for displays by 8:30 AM on THURSDAY February 21 and will remain until noon on FRIDAY February 22.

-Individual exhibitor tables will receive two lunch tickets

-Now includes WiFi!

NYAPT: Leadership Starts With Us INDUSTRY LEADER COMMITMENT 2019

CONTACT INFORMATION

Authorized Representative Name _____
 Company _____
 Address _____
 City _____ State _____ Zip _____
 Phone (_____) _____ Email _____
 *Authorized Signature _____

INDUSTRY LEADERSHIP

Ambassador \$8,000 Advocate \$5,000 Ally \$3,000

Winter Workshop

NOR'EASTER \$4,000

KEYNOTE

WHITEOUT \$2,500

FEATURED PRESENTER
 OPENING ENERGIZER
 TO GO BAG

BLIZZARD \$1,000

EDUCATION SESSIONS
 REFRESHMENT BREAKS

SNOW BUSINESS

Register On-line for exhibit tables

Annual Conference

END OF THE RAINBOW AFTER PARTY \$12,000

POT OF GOLD \$5,000

FEATURED PRESENTER
 OPENING AWARDS RECEPTION

BLARNEY STONE \$2,000

TOTE
 SESSION SPONSOR
 BETTER BREAKFASTS

CLOVER \$1,000

LANYARDS
 POCKET PROGRAM
 POSTER CONTEST
 REFRESHMENT BREAKS

HARP \$500

A/V SUPPORT
 CHARGING STATION

PAYMENT INFORMATION (If check please provide Check # _____)

Credit Card # _____
 Name ONCard _____
 Card Billing Address _____
 City _____ State _____ Zip _____
 Expiration _____ Code _____

Thank you for your interest in our Leadership Programs! Please contact us with any questions at 518.463.4937 (or email membership@nyapt.org). Submit payment to NYAPT at 266 Hudson Ave Albany NY 12210