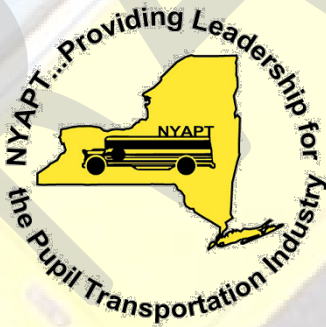


2021 Industry Leadership Opportunities



Sponsorships

OUR FAMILY – TRANSPORTING YOUR FAMILY

WHO WE ARE

The New York Association for Pupil Transportation is dedicated to the support, development and representation of the professionals who are responsible for the safe and efficient transportation of our school children. NYAPT was founded in 1974 with the belief and purpose of ensuring that their school bus ride should be a safe and secure ride. We believe that the school bus should be appropriately equipped and carefully maintained for safety. We believe that every school bus driver should be fully qualified, licensed and trained to perform his or her duties. We believe that it is our role as school transportation professionals to ensure that all the elements of a safe and efficient school bus ride are always met.

INDUSTRY LEADER OPPORTUNITIES

The membership is truly grateful for the dedicated investment in NYAPT from our Industry Leaders. Participation in our annual educational events clearly shows commitment to the safe transport of millions of children in New York State – and beyond. NYAPT appreciates these investments and looks ahead to building on our partnerships.

Leader Opportunities

Demonstrate your support and maximize your exposure! Take advantage of one or more of the corporate NYAPT Industry Leader Opportunities for member access and visibility. Our Leadership Support Opportunities are formulated to address your interaction and marketing needs with year-round and event specific exposure.

- Leader opportunities available to current, individual NYAPT Industry Members only.
- Industry Leader packages are available on a first-come, first-served basis.

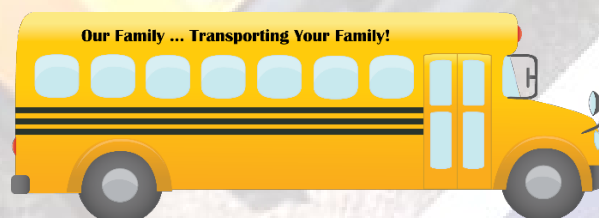
Marketing Opportunities

Target your marketing dollars and heighten your visibility with online opportunities via NYAPT's website and e-newsletter. Up to date and information packed - NYAPT's News & Notes delivers! An excellent resource and the jumping off point for members to sign in or sign up – www.NYAPT.org is where you want to be!

Event Support Opportunities

Sponsor and support a Conference activity in either the Winter Workshop or the Summer Conference or exhibit at the NYAPT Trade Shows and get out in front of the crowd. As an exhibitor or sponsor, you are a partner in education and in safety! Your contributions will resonate well beyond the Annual Conference or Winter Workshop.

Web Visibility - Member Interaction - Key Event Promotion



Thank you for your support of NYAPT! Please contact us with any questions at 518-463-4937 or email membership@NYAPT.org. Submit payment to NYAPT at 1764 Route 9/P.O. Box 356, Clifton Park, NY 12065

INDUSTRY LEADER OPPORTUNITIES

AMBASSADOR \$8,000

VISIBILITY

- o Your company logo in the Industry Leader banner on the NYAPT web page, with a direct link to your website.
- o Your company profile on NYAPT website Industry Leaders Profile page.
- o Presence on NYAPT social media – Facebook and Twitter.
- o Virtual Trade Show Email Blasts to NYAPT Active Members – Your Content – 4 Included.

INTERACTION

- o Get out in front of the group- recognition at opening session of Winter Workshop and Summer Conference.

PROMOTION

- o Your company logo to appear in Key Event Industry Leader slide show in all general sessions.
- o Acknowledgement and thanks at Key Events.
- o Your company logo on Key event information pages on NYAPT.org with direct link to your website.

AAA-EXHIBITOR PACKAGE

- o Industry Membership for 2021-2022.
- o Advance booth selection for 2021 Trade Show (availability to be determined due to Covid-19 restrictions).
- o Two booths at the Annual Trade Show 2021 (availability to be determined).
- o One virtual “booth” at the Annual Winter Workshop 2021.
- o Attendee Lists.

ADVOCATE \$5,000

VISIBILITY

- o Your company logo in the Industry Leader slide show on the NYAPT web page with a direct link to your website.
- o Your company profile on NYAPT website Industry Leaders Profile page.
- o Virtual Trade Show Email Blasts to NYAPT Active Members – Your Content – 3 included.

INTERACTION

- o Get out in front of the group! Recognition at the opening session of the Conferences.

PROMOTION

- o Your company logo to appear in Key Event Industry Leader slide show in all general sessions.
- o Acknowledgement and thanks at Key Events.
- o Your company logo on Key event information pages on NYAPT.org website.

EXHIBITOR PACKAGE

- o Industry Membership for 2021-2022.
- o One booth at the Annual Trade Show 2021 (availability to be determined due to Covid-19 restrictions).
- o One virtual “booth” at the Annual Winter Workshop 2021.
- o Attendee Lists.

ALLY \$3,000

VISIBILITY

- o Your company logo to appear in the Industry Leader slide show on the NYAPT web page.
- o Your company profile on NYAPT website Industry Leaders Profile page.
- o Virtual Trade Show Email Blasts to all NYAPT Active Members – Your Content – 2 Included.

INTERACTION

- o Get out in front of the group! Choose a general session to “virtually” greet attendees.

PROMOTION

- o Your company logo to appear in the Industry Leader slide show in all general sessions and on signage.
- o Acknowledgement and thanks at Key Events.
- o Your company logo on Key event information pages.
- o Vendor Spotlight in News & Notes four weeks before the Conference.

EXHIBITOR PACKAGE

- o Industry Membership for 2021-2022.
- o One booth at the Annual Trade Show 2021 (Availability to be determined due to Covid-19 Restrictions).
- o Attendee Lists

NYAPT: Leadership Starts with Us

CONTACT INFORMATION

Authorized Representative Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _ (____) _____ Email _____

*Authorized Signature _____

INDUSTRY LEADERSHIP COMMITMENT

Ambassador \$8,000 Advocate \$5,000 Ally \$3,000

PAYMENT INFORMATION:

INVOICE WILL BE PROCESSED FOR PAYMENT BY CHECK ONCE RECEIVED

INVOICE WILL BE PAID ON LINE VIA CREDIT CARD ONCE RECEIVED

PROCESS CREDIT CARD FOR PAYMENT WHEN INVOICE IS GENERATED:

CREDIT CARD # _____ Name ON Card _____

Card Billing Address _____ City _____ State _____ Zip Code _____

Expiration ____/____ Security Code _____

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