

2022 NYAPT Winter Workshop – February 24-25

Our popular Winter Workshop offers programming for our core membership of supervisory staff, as well as our middle managers and new transportation supervisors. Promoting leadership and supporting those who will become the future transportation leaders is important to us and the children we transport.

Sponsorship opportunities for the Winter Workshop are a benefit of Industry membership in NYAPT and include:

Visibility: Your logo will be displayed on NYAPT registration and information pages, as well as included on the Winter Workshop program handout and in the supporter, banners used throughout the Workshop.

Interaction: Includes the opportunity to greet attendees of the sponsored education session and tickets to associated meal, if applicable.

Promotion: We will include a flyer in each attendee welcome packet, if provided. In addition, we offer an advertisement in News & Notes in the weeks prior to the Workshop.

Breakfast Sponsor OR Keynote Speaker **\$4,500**

In addition to the core package of benefits, this sponsor option includes your sponsor logo on each attendee portfolio. Support the keynote speaker with the opportunity to address attendees and welcome the presenter OR as a breakfast sponsor you will be given the opportunity to address the breakfast crowd!

-BREAKFAST SPONSOR OR KEYNOTE SPEAKER: A favorite – this sponsorship is sure to leave a lasting impression.

Refreshment Event **\$2,500**

In addition to the core package of benefits, this sponsor option includes an opportunity to welcome the attendees before, during or after the break – your choice!

-REFRESHMENT BREAK: Support a Winter Workshop Refreshment Break.

Scholarship Fund-Raising Event - SOLD **\$1,500**

Support the evening scholarship fund-raising event. In addition to the core package of benefits, this sponsor option includes recognition at the fund-raising event and six (6) tickets to attend the event.

-SCHOLARSHIP FUND-RAISING EVENT supports students of NYAPT members in their post high school educational goals.

Education Sessions – 4 of 8 SOLD **\$1,000**

In addition to the core package of benefits, this sponsor option includes the opportunity to welcome attendees during the sponsored educational session of your choice.

-EDUCATION SESSIONS: Choose the education session your organization would like to support.

Charging Stations SOLD / AV Support / Registration Support SOLD **\$500**

-CHARGING STATIONS: Keep them energized! Your logo emblazoned here is sure to be seen.

-A/V SUPPORT: It's the infrastructure that makes the whole Workshop happen – with your support.

-REGISTRATION SUPPORT: Your logo included on all Attendee Badges with our thanks.

EXHIBIT TABLES **\$500**

To Exhibit at the Winter Workshop, go to the registration link found at [WINTER WORKSHOP 2022](#)

**Moving forward...
with perseverance and spirit!**

NYAPT: Leadership Starts with Us

WINTER WORKSHOP COMMITMENT 2022

CONTACT INFORMATION

Authorized Representative Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _ (_____) _____ Email _____

*Authorized Signature _____



2022 WINTER WORKSHOP SUPPORT OPPORTUNITIES



Breakfast Sponsor or Keynote Speaker \$4,500

Keynote Speaker

Breakfast Sponsor



Refreshment Break \$2,500

Refreshment Break



Scholarship/Networking Event **SOLD** \$1,500

SCHOLARSHIP/NETWORKING EVENING EVENT



Education Sessions (4 of 8 sold) \$1,000

EDUCATION SESSIONS



Charging Stations – A/V – Registration Support **SOLD** \$500

CHARGING STATIONS

A/V SUPPORT

REGISTRATION SUPPORT



EXHIBIT TABLES \$500

REGISTER ONLINE FOR EXHIBIT TABLES

PAYMENT INFORMATION

If paying by check, please provide Check # _____

Credit Card # _____

Name ON Card _____

Card Billing Address _____

City _____ State _____ Zip _____

Expiration _____ Code _____

Thank you for your interest in supporting Winter Workshop! Please contact us with any questions at 518-463-4937 or email membership@nyapt.org. Submit payment to NYAPT at 1764 Route 9/ PO Box 356/Clifton Park, NY 12065

**Moving forward...
with perseverance and spirit!**