

**Sponsorship
Opportunities**

2020 NYAPT Conference

July 12-15, 2020

**Saratoga Springs Hilton and
Saratoga Springs City Center**



Honoring America!

WELCOME

The New York Association for Pupil Transportation invites you to partner with us in our Annual Conference and Trade Show in Saratoga Springs, New York, on July 12-15, 2020. Our conference this year expands on the message from Board President Michael Sweeney that Leadership Starts with Us - Join us as We Honor America – Birthplace of the School Bus!

SUPPORT OPPORTUNITIES



OLD GLORY AWARDS BANQUET SPONSOR \$6,500

Partner with NYAPT in our Annual Awards Banquet. In addition to the core package of benefits, the OLD GLORY includes four (4) tickets to the Awards Banquet, signage at the entrance, and recognition at the Awards Banquet.



LIBERTY BELL \$5,000

In addition to the core package of benefits, the LIBERTY BELL includes six tickets to the sponsored event or session, signage at the entrance, the opportunity to introduce the presenter or address the reception group and one complimentary exhibit table!

- FEATURED PRESENTER: A highlight of the Conference, a featured speaker or keynote engages the group.
- BREAKFAST/LUNCH SPONSOR: Sponsors will have the opportunity to present to the group at a breakfast or lunch event.



AMERICAN EAGLE \$2,000

In addition to the core package of benefits, the AMERICAN EAGLE includes the opportunity to address the break group or introduce the session sponsor.

SOLD A conference favorite! Your logo will go home with every attendee!

- SESSION SPONSOR: Select the session your organization would like to highlight.
- REFRESHMENT BREAK: Acknowledgement at Refreshment Break.



STATUE OF LIBERTY \$1,000

SOLD AWARDS: Keep in front of the crowd with your logo on every attendee badge.

- POSTER CONTEST: Celebrate the children's creativity in this perennial event. Luck to the winner!



ACROSS THE USA \$500

- A/V SUPPORT: It starts, continues and ends with A/V delivering the education.
- CHARGING STATIONS: Keep them energized!

Contact membership@NYAPT.org or call 518-463-4937 to sponsor one of these essentials to a successful conference, either individually, as a chapter, or as an organization – LEADERSHIP starts with us!

Thank You!

Honoring America!