



Exhibitor and Sponsorship Opportunities

NYAPT

**Annual Summer Conference
and Trade Show
July 10-13, 2022**

The Saratoga Hilton and Saratoga Springs City Center

It's All About the Bus - Strategies for Success!

WELCOME

The New York Association for Pupil Transportation invites you to partner with us at our Annual Conference and Trade Show in Saratoga Springs, New York, on July 10-13, 2022. Trade Show – July 11, 2022.

NYAPT offers one of the largest state trade shows in the country, bringing together professionals from all areas and levels of the pupil transportation industry. Our attendees represent school transportation operations from all areas of New York State.

Our Conference this year expands on the message from Board President Ted Nugent - “Our Family – Transporting Your Family”, which accurately describes our mission. In our Trade Show, we strive to deliver the essence of that theme and bring together all branches of our industry!

As an Exhibitor and Industry Leader or Sponsor, join us as we are ***Moving Forward with Perseverance and Spirit*** into the 2022-2023 school year.

EXHIBITION BOOTH PACKAGE

BOOTH RATES: 2 Representatives Per Booth

FLOOR Booth: \$800

A benefit of Industry Membership - display includes:

- o Standard 8' high draped back wall, 3' high draped side rails, 10' wide x 8' deep, 7"x44" signage
- o 6 or 8-foot skirted display table, two chairs, trash can
- o Display space is available
- o Company logo included on NYAPT Website Program page
- o Two meal tickets and participation in any refreshment offered on the Trade Show floor
- o Exhibitors receive attendee list immediately following the show.

BUS DISPLAY:

ONE BUS: \$500 = Leadership Sponsors
\$3000 - other Industry Members

The Trade Show has limited opportunities for the display of school buses as all displays are inside the Saratoga Springs City Center. Bus display space is prioritized. Industry Leaders have priority – all others will be considered on space availability. If you have questions regarding display space for buses, contact David Christopher at 518-463-4937 or email dave@nyapt.org.

PAYMENT SCHEDULE

Booth: Reserved exhibit space will be considered “PENDING” until paid in full. Any advance reservation unpaid 60 days prior to the Trade Show will be released. Any exhibit space reserved after 5/15/2022 must be paid in full to hold reservation.

Conference Sponsorships: A deposit of 50% and signed contract is due within ten days of reserving sponsorship to secure sponsorship. Balance due no later than 90 days prior to the event.

CANCELLATION

Exhibitors who cancel in writing prior to JULY 1, 2022, will receive a refund of their exhibit space payment, minus a 25% handling fee. Exhibitors who cancel after June 30, 2022, will receive no refund, regardless of cause. Future sponsorships or exhibit opportunities will not be available to vendors with outstanding cancellation fees. Cancellations must be received in writing to the NYAPT office, 1764 Route 9, P.O. Box 356, Clifton Park, NY 12065.

**Moving forward...
with perseverance and spirit!**

SUPPORT OPPORTUNITIES

All Conference support levels include the VIP Service as described below!

Visibility: Your logo will be displayed on NYAPT Website program page, as well as included on Conference Program handout and in the Supporter Slide Show.

Interaction: Includes opportunity to greet group of sponsored session and tickets to associated meal, if applicable.

Promotion: We will also include a flyer in attendee welcome packet if provided. In addition, we offer visibility in News & Notes in the weeks leading up to the Trade Show.

Awards Banquet Sponsor - 3 separate \$3,000 Shared Sponsorships (SOLD OUT)

Partner with NYAPT in our Annual Awards Banquet. In addition to the core package of benefits, this sponsorship includes tickets to the Awards Banquet – two (2) tickets for each \$3,000 sponsorship, signage at the entrance, and recognition at the Awards Banquet.

Platinum Sponsor - \$5,000 (Monday and Tuesday Breakfasts SOLD)

In addition to the core package of benefits, this sponsorship includes six tickets to the sponsored event or session, signage at the entrance, the opportunity to introduce the keynote speaker or address the reception group.

-KEYNOTE/INVITED SPEAKER: A highlight of the Conference, a keynote or invited speaker engages the group.

-BREAKFAST: Sponsors will have the opportunity to present to the group at a breakfast event. (M/T SOLD)

Gold Sponsor - \$2,000

In addition to the core package of benefits, this sponsorship includes the opportunity to address the attendees or introduce the session sponsor.

-TOTE: A conference favorite! Your company logo will go home with every attendee! SOLD

-GENERAL SESSION SPONSOR: Select the session you would like to highlight. Wed Sessions Sold

-REFRESHMENT BREAK: Acknowledgement and signage at Refreshment Break.

Silver Sponsor - \$1,000

- LANYARDS: Keep in front of the crowd with your company logo on every attendee lanyard. SOLD

~~-POSTER CONTEST: Celebrate the children's creativity in this perennial event. Good luck to the winner!~~ (NY Poster Contest Deadline was moved up - completed at Winter Workshop 2022)

- REGISTRATION SUPPORT: Your company logo on all attendee badges with our thanks for your support in providing the registration materials that help us present a well-organized event! SOLD

- WORKSHOP SPONSORSHIP: Support the heart of our educational opportunities. All Workshops are repeated – twice the recognition! Select the Workshop you would like to support.

Bronze Sponsor - \$500

-A/V SUPPORT: It starts, continues and ends with A/V delivering the education. SOLD

-CHARGING STATIONS: Keep them energized! This station could be near your booth! SOLD

-AWARDS BANQUET MUSIC: Your signage supporting our live dinner musical group will greet attendees at the door and throughout the banquet hall. SOLD

Thank You!

**Moving forward...
with perseverance and spirit!**

INDUSTRY LEADER COMMITMENT 2022

CONTACT INFORMATION

Authorized Representative Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone (_____) _____ Email _____

* Authorized Signature _____

INDUSTRY LEADERSHIP

Ambassador \$8,000 Advocate \$5,000 Ally \$3,000

Annual Summer Conference and Tradeshow Sponsorship

- AWARDS BANQUET - Three \$3,000 Shared Sponsorships available **(SOLD OUT)**
- \$5,000 – Platinum
____ Keynote Speaker ____ Breakfast Sponsor **(M/T SOLD)** ____ Invited Speaker
- \$2,000 - Gold
SOLD Total General Session Sponsor **(WED SESSIONS SOLD)** ____ Refreshment Break
- \$1,000 - Silver
SOLD Lanyards **SOLD** Registration Support ____ Workshop Sponsor
- \$500 - Bronze
SOLD AV Support **SOLD** Charging Stations **SOLD** Awards Banquet Music

PAYMENT INFORMATION

If paying by check, please provide Check # _____

Credit Card # _____

Name ON Card _____

Card Billing Address _____

City _____ State _____ Zip _____

Expiration _____ Code _____

Thank you for your interest in our Leadership Programs! Please contact us with any questions at 518-463-4937 or email membership@NYAPT.org. Submit payment to NYAPT at 1764 Route 9/ PO Box 356 Clifton Park, NY 12065

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