



**NEW YORK ASSOCIATION
FOR PUPIL TRANSPORTATION**

NYAPT

New York Association for Pupil Transportation (NYAPT) Logo Redesign Contest

Who is NYAPT and what do we do:

- NYAPT is a membership-based professional association incorporated in 1976 as a non-profit corporation. Our members come from many levels within the school bus industry, including school districts, school bus contractors and vendor partners.
- NYAPT supports the school bus transportation industry by providing professional development to members and advocates for school bus safety and public education.

What are we looking for:

- An updated, professional, and fresh take on our association's branding. We are looking for both a logo and complete letterhead. This logo will replace the logo and letterhead we currently use, that is on top of this page.
- Graphic, computer designed logo; all entries must be submitted as a JPEG, PNG, PDF and scalable vector form.
- We are looking for an original design that will be copyrighted and NYAPT will own.
- NYAPT logo image should contain: The wording NYAPT or New York Association for Pupil Transportation and a school bus that doesn't resemble any specific school bus make or model. This image should somehow reflect who we are as a New York State Association including image(s) and/or language that are easily identifiable to NYS, including student transportation and the group of leaders that make up the organization.

Who can enter:

- Students in Grades K - 12 and students attending a college or a university.

How you enter

- Contest submissions must be submitted to membership@nyapt.org by the end of the day on Monday, May 20, 2024. Please include your name, grade level, and school that you attend with your submission.
- Entries must be submitted as a JPEG, PNG, PDF and scalable vector form (all forms).
- The winning entry will be selected by the NYAPT Board of Directors.
- Entries will be judged on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above.

Winners will receive: \$1,000

Disclaimer:

- All entries become the property of NYAPT upon submission.
- NYAPT reserves the right to cancel or modify the contest and award the prize by alternate means or not award the prize at all if fraud or technical failure is determined at any time by NYAPT, including after the submission window has closed.