

NYAPT Winter Workshop

February 21-23, 2024

Our popular Winter Workshop offers programming for our core membership of supervisory staff, as well as our middle managers and new transportation supervisors. Promoting leadership and supporting those who will become the future transportation leaders is important to us and the children we transport.

Sponsor Opportunities

Breakfast/Lunch Sponsor OR Keynote Speaker

\$4,500

Support the keynote speaker with the opportunity to address attendees and welcome the presenter OR as a breakfast or lunch sponsor you will be given the opportunity to address the breakfast/lunch crowd! Presentations are limited to ten minutes. Sponsors may bring up to three team members to breakfast/lunch events. Sponsor recognition will be provided at the event sponsored.

Refreshment Event

\$2,500

This sponsor option includes an opportunity to welcome the attendees before, during or after the break – your choice!

*REFRESHMENT BREAK: Support a Winter Workshop Refreshment Break.

*Hotel Key Cards– your company logo on every attendee’s hotel key card

Scholarship Fund-Raising Event – (3) Co-sponsor opportunities

\$2,000

Support the evening scholarship fund-raising event. In addition to the core package of benefits, this sponsor option includes recognition at the fund-raising event and three (3) tickets to attend the event. This event supports students of NYAPT members in their post high school educational goals.

Education Session/Audio Visual Support/Lanyards/Registration Support

\$1,500

This sponsor option includes the opportunity to welcome attendees during the sponsored educational session of your choice. Choose the education session your organization would like to support.

*A/V SUPPORT: It’s the infrastructure that makes the whole Workshop happen – with your support.

*LANYARDS: Keep in front of the crowd with your company logo on every attendee lanyard. **SOLD**

*REGISTRATION SUPPORT: Your logo included on all Attendee Badges with our thanks.

Charging Stations (2) Co-sponsor opportunities

\$750

*CHARGING STATIONS: Keep them energized! Your logo emblazoned here is sure to be seen.

EXHIBIT TABLES

\$500

To Exhibit at the Winter Workshop, go to the registration link found in [WINTER WORKSHOP 2024](#)

All sponsorships include your logo displayed on the NYAPT Registration Page, Program and support banners. Networking time is built into the agenda, and you will receive tickets to events you sponsor. Lastly all exhibitors will have the opportunity to provide a flyer in the welcome packet and an attendee listing will be provide to you one week prior to the Workshop.

The Roads Traveled, 50 Years of Traditions!

2024 Winter Workshop Support Opportunities

CONTACT INFORMATION

Authorized Representative Name _____
Company _____
Address _____
City _____ State _____ Zip _____
Phone (_____) _____ Email _____

Breakfast/Lunch Sponsor or Keynote Speaker \$4,500

- Keynote Speaker Breakfast Sponsor-**SOLD** Lunch Sponsor

Refreshment Break \$2,500

- Refreshment Break Hotel Room Key Sponsor

Scholarship/Networking Event (3) Available \$2,000

- Scholarship/ Networking Event

Education Sessions/ Audio Visual Support/Registration Support \$1,500

- Education Sessions A/V Support Lanyards-**SOLD** Registration Support/Name Badges

Charging Stations (2) Available \$ 750

- Charging Stations (2) Available

EXHIBIT TABLES \$ 500

- REGISTER ONLINE FOR EXHIBIT TABLES

Thank you for your interest in supporting Winter Workshop. Please submit check payments to NYAPT at 1764 Route 9/PO Box 356/ Clifton Park, NY 12065 or make payment via credit card using our secure online portal – Affinipay.

For questions contact Joyce @ membership at membership@nyapt.org
OR call 518-463-4937